



REEDBUT GROUP
PROTECTING THE *environment*
THROUGH INNOVATIVE PACKAGING

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Welcome to our February newsletter!

Discover our latest news and updates

Packaging Innovations

We had a great time exhibiting at NEC Birmingham once again for Packaging Innovations 2024. Our show stand, designed and constructed in-house at our Milton Keynes site, attracted lots of attention from the visiting crowds!



Some highlights of the event included the official product launches of our [new eLetterbox](#) and [eLok-R](#), and showcasing our new range of universally adjustable packaging for refurbished tech!

Our exhibition stand didn't just wow the crowds with its looks – it was a demonstration for visitors of everything we can do as a UK manufacturer of bespoke printed packaging. We're very proud of

what we achieved at this year's Packaging Innovations, and we hope to see you there again in 2025!

New Universal Tech Packaging

We've recently launched a brand new range of universal tech packaging, with the goal to eliminate the need for single-use supplemental packaging inserts. That means no plastic, no foam, no polystyrene or moulded pulp! A 100% recyclable cardboard solution that keeps tech secure during transit.



The packaging utilises adjustable cardboard inserts, designed to fit:

Games Consoles

PS5 Digital & Disc Drive | PS Pro | PS4 | PS3 | PSP
XBOX | XBOX One | XBOX Series X | XBOX Series S
Nintendo Switch | Switch Lite | Switch OLED

TVs from 24" to over 100" screens

Laptops, phones, and wearable tech

Custom boxes designed around the products themselves reduce empty space and movement during transit. The adjustable inserts guarantee a cost-effective, lightweight, environmentally-friendly way to keep tech devices protected.

[Find out more](#)

To keep up with everything that's happening at Reedbut Group, you can follow us on [LinkedIn](#) to see our latest updates, product info, articles, and more!

If you'd like to discuss your packaging needs and discover what we can create for you, please don't hesitate to get in touch!

**We are closed on
Friday 29th March and
Monday 1st April**

**Normal opening hours from
Tuesday 2nd April onwards**

Contact us

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