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**REEDBUT GROUP**

*Making boxes. On time, every time.*

eCommerce

Stock & Serve

Shelf-Ready

## Introducing our Newest Team Member!

Welcome to the November issue of our newsletter. As we head into winter, we bring great news of a brand new arrival to the Reedbut Group team!

A big welcome to our new inline double-sided print & die-cut machine. This new investment will give us the ability to print both the inside, outside and diecut in a single pass, so if you have an eCommerce or retail project that needs the wow effect, please get in touch.

We have also invested in our **Stock & Serve** facility, increasing our capacity to store your stock ready to call off for those just-in-time requirements.

[Read more about it](#)

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## Never Mind December, Think January Sales 2022

2021 is flying by and no doubt you will have already turned your attention to Christmas, but don't forget those January sales in 2022 – in real-time, only six weeks away!



Whether you're an **eCommerce** business, a fulfilment house picking and packing, a retailer needing to stack and store product or, you're having a clear out of last season's stock, are you box ready?

**Order your boxes now for 2022 and get to the front of the queue!**

## We're in this Together – Unity for the Planet

Unless you've been hibernating for the last few weeks, you'll know about the COP26 meeting that took place in Glasgow. It was an achievement bringing together so many nations and leaders with differing ideologies for one common cause. Although the conference was criticised for not going far enough on reducing reliance on the world's dirtiest fuel, a firm commitment was made to pave the way for a tougher stance on emissions globally – governments worldwide, clearly, still have a lot of work to do.

Here at the Reedbut Group, we've been talking about how we as business leaders deliver COP26 goals. We have already implemented a significant number of best practices, such as power charging points for electric cars, reducing the energy used for heating by returning the warm air back into our factories and installing motion sensory lighting. Still, we know this is just scratching the surface.

We've written an article about embracing the circular economy; we're all in this together so we believe in sharing as much as we can for the sake of the planet.

The article looks at the best practices businesses can adopt to ensure an eco-friendly delivery service.

[Read More](#)

## Introducing Jason Jeffery



As part of our Meet the Team series, this month we chat to Jason Jeffery, Group Sales Director for Reedbut Group and learn more about his role with us.

[Read More](#)

## □ Christmas □

### Opening times

We are here to support you over the festive period and deliveries can be made up to and including the 24th December. We will close the plant for a few days but will be back up and running for the deliveries on 29th, 30th and 31st.

We return to normal business on January 4th 2022.

**[Read our full opening times on our website](#)**

## **Christmas fundraising**

This year we have again made the decision to support the **[MK Dons](#)** with their Christmas initiative to supply food parcels to those in need within the local community.



We do hope you have enjoyed reading our latest news. And finally one small request - if you enjoy the Reedbut service, we'd very much appreciate a [review on Google](#). If you have feedback, please do [get in touch](#).

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### **The Reedbut Group**

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