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[eCommerce](#)

[Stock & Serve](#)

[Shelf-Ready](#)

## Corrugated Packaging for Every Product



Welcome to the first Reedbut Newsletter. We will be sharing industry updates, company news and introducing you to the people serving you here at Reedbut.

We manufacture corrugated boxes for a range of uses including [eCommerce](#), [Storage](#), [Transit](#) and [Retail](#) from our sites in Milton Keynes Buckinghamshire, Andover Hampshire and Strood, Kent.

Learn how we can drive down your costs through our design expertise, how you can call off products as required through our Stock & Serve facility and feel reassured that your products are being manufactured 24 hours a day across our 3 sites, giving you a speedy service every time.

If you enjoy the Reedbut service, we'd very much appreciate a [review on Google](#). If you have feedback, please [get in touch](#).

[Take a closer look](#)



Packaging and  
Packaging Materials

CERTIFICATED

## BRCGS Certification

Following an intensive auditing process we are proud to announce we have achieved the [BRCGS global standard](#) for supply of packaging into the food industry.

Not only that, we achieved the highest rating of AA, against Issue 6 which includes direct food packaging! This amazing achievement is the result of a lot of hard work and a fantastic team effort from all departments across our business.

Customers, new and existing, from all sectors, can buy from us knowing with confidence, we adhere to the stringent quality requirements of BRCGS.



## Packaging that creates the right impression

At Reedbut we have cost effective, bespoke solutions for you. We will work with you to tailor the ideal solution for your product. So, from bags to brandy, cakes to construction, we will find the right packaging solution to meet your sector needs.

Visit our products

## Jason's Industry Update

As you most likely know, the industry has been impacted by price rises and longer lead times; this is primarily due to the increasing and continuous demand far outstripping supply. Whilst this scenario is not unique to the packaging industry, it is the main reason paper and board prices have been rising.

As the UK retail sector opens up, it will be interesting to see the pandemic's impact on eCommerce, which has understandably had a dramatic rise in the last year. Many retail analysts believe that it will continue to go from strength to strength.

Melissa Minkow, retail industry lead at IT company CI&T, told Retail Gazette that Brits were the early adopters of online retail, and "their affection for the ease and convenience of the digital path to purchase is inherent in their buying behaviours".

For eCommerce companies, they must ensure their eCommerce offering complements their in-store retail experience, and that packaging adds value and enhances the overall customer experience.

Next month, I'll bring you an update on how packaging intelligence can help you do this.

## We value your feedback

Can you help us improve our products by answering some quick questions?

Sure!

MEET YOUR TEAM

"I LOVE THAT MOMENT WHEN

## CUSTOMERS SEE THEIR TAILORED PACKAGING SOLUTION FOR THE FIRST TIME"

Passionate about packaging intelligence and satisfied customers, Ivana Tolfree is Group Customer Service and Finance Manager

Meet the rest of the team



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