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eCommerce

Stock & Serve

Shelf-Ready

We hope you enjoyed the first Reedbut Group newsletter we sent to you in June, particularly the industry update from Jason. If you didn't receive it and would like a copy, just click [here](#) and you'll find it in the [News section](#) of our website.

We had some great feedback about the layout of the newsletter so we've moved things around a little. For example, we love to hear from our customers, as it helps us continually learn and improve. This time, we've moved the quick fire questions (there's only 4!) to the top which means it's much more convenient for you to take part.

4 quick questions to improve our services

How important is sustainability?



Totally unimportant



Not important



Neutral



Important



Very



Bespoke e-Commerce Packaging Solutions Created for You

The rise of e-Commerce continues, according to a report by **EConsultancy**, online sales volumes for May 2021 were up 46% compared to May 2019. We offer unique and innovative packaging design for a fantastic unboxing experience. We help you create the perfect corrugated box packaging which will not only look great, but protect your product in transit too. Buying direct from us, a manufacturer, will save you time, money and hunting around!

[eCommerce Solutions](#)

[On our blog](#)

**You never get a second chance to
make a first impression**



Find out how we helped L'Occitane develop a transit pack which was not only secure, but would also offer their customers a great unboxing experience.

[Find out More](#)



That's all for this month. We're sure you're all enjoying, or have enjoyed by now, a summer break - wherever that may be. In our next edition, we'll have some great stories about our forthcoming charity expedition! The Group MD has had the fantastic idea of getting us to climb Scafell Pike for Willen Hospice in Milton Keynes, and the team are getting fit in preparation for this worthwhile cause.

And finally one small request, if you enjoy the Reedbut service, we'd very much appreciate a [review on Google](#). If you have feedback, please do [get in touch](#).

The Reedbut Group

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